

# NPAA 17<sup>Th</sup> Annual Conference November 10-11, 2023 Embassy Suites Montgomery, Alabama Sponsor Opportunities

Tax ID# 02-0791276

Terms of Payment: Remittance of payment implies acceptance of the exhibit terms

## Registration can be completed electronically at:

www.npalliancealabama.org

## **Terms of Agreement**

I/we would like to sponsor the 2023 17<sup>th</sup> Annual Nurse Practitioner Alliance of Alabama Conference at the following level:

#### Corporate Sponsor: \$10,000

- Conference Benefits:
  - Recognition at the Awards Luncheon
  - Full page color advertisement in event program
  - Includes one table (8 seats) with preferred seating for the Awards Luncheon held on Friday, November 10th
  - Includes vendor booth with preferred location; Exhibit Hours are 7AM 5 PM on Friday, November 10th and 7 AM- 12:30 PM on Saturday, November 11th
  - Includes two registrations for the conference including CEUs and all meals
  - Inclusion of Company Logo:
    - on screen in session rooms
    - on sponsorship signage displayed on-site
    - on the sponsor page of the conference website
    - on the sponsor page of the conference program book
  - Inclusion on all conference materials sent to NPAA followers and via our website (over 3,000 nurse practitioners and students)
  - Acknowledgement on the NPAA website and social media
- Yearly Benefits:
  - Acknowledgements in social media posts, NPAA website/landing pages, and email campaigns.
  - Will begin on payment date with a one-year duration.

#### Gold Sponsor: \$5,000

- Includes one table (8 seats) with preferred seating for the Awards Luncheon held on Friday, November 10th
- Includes vendor booth with preferred location; Exhibit Hours are 7AM 5 PM on Friday, November 10th and 7 AM- 12:30 PM on Saturday, November 11th
- Includes two registrations for the conference including CEUs and all meals
- Full page color advertisement in event program
- Inclusion on all conference materials sent to NPAA followers and via our website (over 5,000 nurse practitioners and students)
- Recognition on projection screen during the conference
- Acknowledgement on the NPAA website and social media

#### Silver Sponsor: \$3,000

- Includes 4 tickets with preferred seating for the Awards Luncheon held on Friday, November 10th
- Includes vendor booth with preferred location; Exhibit Hours are 7AM 5 PM on Friday, November 10th and 7 AM- 12:30 PM on Saturday, November 11th
- Includes one registration for the conference including CEUs and all meals
- 3/4 page color advertisement in event program
- Inclusion on all conference materials sent to NPAA followers and via our website (over 5,000 nurse practitioners and students)
- Recognition on projection screen during the conference
- Acknowledgement on the NPAA website and social media

#### **Bronze Sponsor: \$2,000**

- Includes 2 tickets with preferred seating for the Awards Luncheon held on Friday, November 10th
- Includes vendor booth with preferred location; Exhibit Hours are 7AM 5 PM on Friday, November 10th and 7 AM- 12:30 PM on Saturday, November 11th
- Includes one registration for the conference including CEUs and all meals
- 1/2 page color advertisement in event program
- Inclusion on all conference materials sent to NPAA followers and via our website (over 5,000 nurse practitioners and students)
- Recognition on projection screen during the conference
- Acknowledgement on the NPAA website and social media

#### Friend of NPAA Sponsor: \$1,000

- Includes vendor booth with preferred location; Exhibit Hours are 7AM 5 PM on Friday, November 10th and 7 AM- 12:30 PM on Saturday, November 11th
- 1/4 page color advertisement in event program
- Inclusion on all conference materials sent to NPAA followers and via our website (over 5,000 nurse practitioners and students)
- Recognition on projection screen during the conference
- Acknowledgement on the NPAA website and social media

#### **Vendor Registration Only: \$750**

• Includes vendor booth only

## Vendor space does not include:

- Storage of any exhibit material
- Cleaning and maintenance of individual booths or wastebaskets
- Electricity for individual booths (extra charge applies). Please contact the Hyatt Regency Hotel to make arrangements.
- Additional lighting

### **Additional Sponsorship Opportunities:**

- Sponsorship of Awards
- Sponsorship of Breaks
- Any items that your company would like to donate and placed inside each conference bags.

#### **Deadline:**

- October 1, 2023: Advertisements for Printing must be submitted.
- Payments must be made prior to any advertisements printed in the conference program book or on the NPAA website.

All vendor booths will be placed outside the main conference room near the registration area. Participants will have ample to time to visit with exhibits during conference registration and scheduled lunch and breaks. In addition, a vendor "game board" will be given to all participants to be eligible for the door prizes. For additional information on sponsorships, please contact:

Denise Williams Administrative Director 225-772-1453 admin@npalliancealabama.org